

# Athenaeum of Sin Identity Declaration 2026.pdf

## **ATHENAEUM OF SIN**

### **Intellectual Property & Brand Identity Declaration**

Creator: **Kristian Thompson**

Entity: **Athenaeum of Sin / Athenaeum of Sin Reviews**

Entity Founded: **2020**

#### **I. Ownership Statement**

I, Kristian Thompson, am the sole creator, editor, and author of Athenaeum of Sin and Athenaeum of Sin Reviews. All original works associated with this entity are created, designed, and maintained by me unless otherwise credited. This encompasses the following original works, all authored and created by me:

- The **Athenaeum of Sin** and **Athenaeum of Sin Reviews** names
- All original logos and logo variants
- The slogans **"Seven Sins, One Review"** and **"Seven Sins Review"**
- The structured review methodology, commonly referred to as the "Seven Sins" format
- The invented term **"Devilmanship"** and **"devilmanship"**
- All written reviews, interviews, and layout designs
- The distinctive ritual, mythic, and liturgical framing used throughout the publication
- All such works are protected under automatic copyright from the moment of creation, in accordance with UK and international copyright law

#### **II. Prohibited Use**

- No individual, organisation, website, publication, or entity may, without explicit written permission:
- Copy, reproduce, or closely imitate **Athenaeum of Sin logos** or branding
- Replicate or substantially mimic the Seven Sins review structure or its presentation
- Use or adapt the invented term **"Devilmanship"** or derivative ceremonial terminology
- Recreate distinctive layouts, visual motifs, or editorial structures unique to this publication
- Present derivative work in a manner likely to cause confusion with Athenaeum of Sin
- Pass off stylistically similar work as original or independently developed
- Unauthorised imitation or replication — whether visual, linguistic, or structural — may constitute infringement or passing off

#### **III. Brand Identity & Trade Dress**

The combined visual, editorial, and structural elements of Athenaeum of Sin constitute a distinctive brand identity. This includes, in combination:

- A ritual-driven editorial tone and cadence
- A structured, liturgical approach to music criticism
- Mythic and ceremonial framing
- Consistent typographic hierarchy and layout discipline
- A restrained infernal colour palette used in editorial context
- While individual elements may exist elsewhere in isolation, their specific combination and application form a recognisable and original identity

#### **IV. Enforcement & Preservation**

I reserve the right to:

- Publicly assert authorship and ownership
- Request removal or correction of infringing material
- Issue formal notices where appropriate
- Document and archive instances of imitation or derivative use
- Defend the integrity of the Athenaeum of Sin identity through appropriate channels
- This declaration serves as a visible and dated notice of authorship and intent, governed by the laws of England and Wales

#### **V. Creator's Affirmation**

*Athenaeum of Sin is a long-form editorial work built through discipline, consistency, and authored vision. Its structures, language, and presentation are not accidental, trend-driven, or collaborative by default, but the result of sustained individual authorship.*

Issued: **14 January 2026**

Signed: **Kristian Thompson**

Founder & Editor — **Athenaeum of Sin**

